

Above and Beyond	Brilliant	Continuity	Dominance
Acceptance	Calm	Continuous	Down-to-Earth
Accessibility	Calmness	Improvement	Dreaming
Accomplishment	Candor	Contribution	Drive
Accountability	Capability	Control	Duty
Accuracy	Capable	Conviction	Eagerness
Accurate	Careful	Cooperation	Ease of Use
Achievement	Carefulness	Coordination	Economy
Activity	Caring	Cordiality	Education
Adaptability	Certainty	Correct	Effective
Adventure	Challenge	Courage	Effectiveness
Adventurous	Change	Courtesy	Efficiency
Affection	Character	Craftiness	Efficient
Affective	Charity	Craftsmanship	Elegance
Aggressive	Cheerful	Creation	Empathy
Agility	Citizenship	Creative	Employees
Aggressiveness	Clean	Creativity	Empower
Alert	Cleanliness	Credibility	Empowering
Alertness	Clear	Cunning	Encouragement
Altruism	Clear-Minded	Curiosity	Endurance
Ambition	Clever	Customer Focus	Energy
Amusement	Clients	Customer Satisfaction	Engagement
Anti-Bureaucratic	Collaboration	Customer Service	Enjoyment
Anticipate	Comfort	Customers	Entertainment
Anticipation	Commitment	Daring	Enthusiasm
Anti-Corporate	Common Sense	Decency	Entrepreneurship
Appreciation	Communication	Decisive	Environment
Approachability	Community	Decisiveness	Equality
Approachable	Compassion	Dedication	Equitable
Assertive	Competence	Delight	Ethical
Assertiveness	Competency	Democratic	Exceed Expectations
Attention to Detail	Competition	Dependability	Excellence
Attentive	Competitive	Depth	Excitement
Attentiveness	Completion	Determination	Exciting
Availability	Composure	Determined	Exhilarating
Available	Comprehensive	Development	Exuberance
Awareness	Concentration	Devotion	Experience
Balance	Concern for Others	Devout	Expertise
Beauty	Confidence	Different	Exploration
Being the Best	Confidential	Differentiation	Explore
Belonging	Confidentiality	Dignity	Expressive
Best	Conformity	Diligence	Extrovert
Best People	Connection	Direct	Fairness
Bold	Consciousness	Directness	Faith
Boldness	Consistency	Discipline	Faithfulness
Bravery	Content	Discovery	Family
Brilliance	Contentment	Discretion	Family Atmosphere

Famous	Hope	Longevity	Persistence
Fashion	Hopeful	Love	Personal Development
Fast	Hospitality	Loyalty	Personal Growth
Fearless	Humble	Mastery	Persuasive
Ferocious	Humility	Maturity	Philanthropy
Fidelity	Humor	Maximizing	Play
Fierce	Hygiene	Maximum Utilization	Playfulness
Firm	Imagination	Meaning	Pleasantness
Fitness	Impact	Meekness	Poise
Flair	Impartial	Mellow	Polish
Flexibility	Impious	Members	Popularity
Flexible	Improvement	Merit	Positive
Fluency	Independence	Meritocracy	Potency
Focus	Individuality	Meticulous	Potential
Focus on Future	Industry	Mindful	Power
Foresight	Informal	Moderation	Powerful
Formal	Innovation	Modesty	Practical
Fortitude	Innovative	Motivation	Pragmatic
Freedom	Inquisitive	Mystery	Precise
Fresh	Insight	Neatness	Precision
Fresh Ideas	Insightful	Nerve	Prepared
Friendly	Inspiration	No Bureaucracy	Preservation
Friendship	Integrity	Obedience	Pride
Frugality	Intelligence	Open	Privacy
Fun	Intensity	Open-Minded	Proactive
Generosity	International	Openness	Proactively
Genius	Intuition	Optimism	Productivity
Giving	Intuitive	Order	Profane
Global	Invention	Organization	Professionalism
Goodness	Investing	Original	Profitability
Goodwill	Investment	Originality	Profits
Gratitude	Inviting	Outrageous	Progress
Great	Irreverence	Partnership	Prosperity
Greatness	Irreverent	Passion	Prudence
Growth	Joy	Patience	Punctuality
Guidance	Justice	Patient-Centered	Purity
Happiness	Kindness	Patient-Focused	Pursue
Hard Work	Knowledge	Patients	Pursuit
Harmony	Leadership	Patient-Satisfaction	Quality
Health	Learning	Patriotism	Quality of Work
Heart	Legal	Peace	Rational
Helpful	Level-Headed	People	Real
Heroism	Liberty	Perception	Realistic
History	Listening	Perceptive	Reason
Holiness	Lively	Perfection	Recognition
Honesty	Local	Performance	Recreation
Honour	Logic	Perseverance	Refined

Reflection	Silence	Uniqueness
Relationships	Silliness	Unity
Relaxation	Simplicity	Universal
Reliability	Sincerity	Useful
Reliable	Skill	Utility
Resilience	Skillfulness	Valor
Resolute	Smart	Value
Resolution	Solitude	Value Creation
Resolve	Speed	Variety
Resourceful	Spirit	Victorious
Resourcefulness	Spirituality	Victory
Respect	Spontaneous	Vigor
Respect for Others	Stability	Virtue
Respect for the Individual	Standardization	Vision
Responsibility	Status	Vital
Responsiveness	Stealth	Vitality
Rest	Stewardship	Warmth
Restraint	Strength	Watchful
Results	Structure	Watchfulness
Results-Oriented	Succeed	Wealth
Reverence	Success	Welcoming
Rigor	Support	Willfulness
Risk	Surprise	Winning
Risk Taking	Sustainability	Wisdom
Rule of Law	Sympathy	Wonder
Sacrifice	Synergy	Worldwide
Safety	Systemization	Work/Life Balance
Sanitary	Talent	
Satisfaction	Teamwork	
Security	Temperance	
Self Awareness	Thankful	
Self Motivation	Thorough	
Self Responsibility	Thoughtful	
Self-Control	Timeliness	
Self-Directed	Timely	
Selfless	Tolerance	
Self-Reliance	Tough	
Sense of Humour	Toughness	
Sensitivity	Traditional	
Serenity	Training	
Serious	Tranquility	
Service	TranspareTrust	
Shared Prosperity	Trustworthy	
Sharing	Truth	
Shrewd	Understanding	
Significance	Unflappablency	
	Unique	